

Change IS GOOD. Change in your pocket IS BETTER.

Change for the sake of change isn't always good. Measured, managed change to take advantage of new paradigms is necessary to sustain every good business. Production costs, weather and the economy are all signals that require beef producers to continually rethink marketing strategies and make change. Heterosis is a natural occurring risk management strategy and it's free. Change is good. Change in your pocket is better! **We hope you will join us February 28, 2012, Manhattan, KS for the Mill Creek Ranch the "Brand That Works" Production Sale.**



MCR Rancher 408 0110 ET



MCR 3027 Harland 165 ET

The "Brand That Works" PRODUCTION SALE

Tues. • February 28, 2012 • 12:30 PM
Manhattan Commission Co. • Manhattan, KS

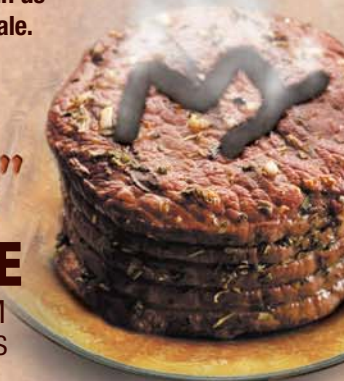
Selling 100 Fall & Spring Yearling
Angus, Hereford & Balancer Bulls
60 Fall Bred & Spring Yearling
Angus & Hereford Females

MCR Rancher 408 0110 ET • 43225456
Churchill Rancher 592R X MCR Harlands Dominet 682ET

CED	BW	WW	YW	Milk	M&G	SC	Fat	REA	Marb
+1.8	+3.2	+55	+89	+27	+55	+1.2	+0.040	+0.36	+0.44
BMI	CEZ	BII	CHB						
+\$23	+\$16	+\$20	+\$32						

MCR 3027 Harland 165 ET • 43229355
UPS Domino 3027 X MCR Harlands Dominet 715

CED	BW	WW	YW	Milk	M&G	SC	Fat	REA	Marb
+5.0	+1.2	+48	+81	+34	+57	+1.2	+0.010	+0.39	+0.23
BMI	CEZ	BII	CHB						
+\$21	+\$19	+\$17	+\$27						



Mill Creek Ranch

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Pied Piper Farms

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